

### OUTSOURCED PRODUCT DEVELOPMENT ::

Outsourced Product Development (OPD) is one of the key services of BlastAsia. Over the years, we have worked extensively with global product companies, providing them with innovative solutions and assisting them in achieving their strategic goals in launching highly competitive commercial products to market.

BlastAsia is not only technologically equipped to undertake the challenges of Product Development, but its team of experts is flexible enough to handle the constant evolvement of a software product due to market demand and technological advances. We have instilled as part of our core values the Research and Development mindset that prepares our technical team in keeping up with the challenges of product development.

With years of experience in product development, BlastAsia has already differentiated it from business applications development and has developed proven processes that are specific to this area, such as version and release management, security, and application maintenance.

#### Our OPD services include ::

- Product Conceptualization
- Proof of Concept Development and Testing
- Research and Development
- Software Product Design
- Product Enhancements and Customization
- Product Development
- Product Testing

#### The BlastAsia Approach ::

- 100% offshore team and remote coordination
- 100% offshore team with PM/Product lead working for extended periods with team
- Separate development office in the same building, facility managed by us with the client's Project Manager; QC team working with the development team
- Development team primarily deployed in Manila with one or more senior developer deployed at client office to do required coordination
- Development team primarily deployed in Manila with short trips to client office during critical interactive phases to help in brainstorming and interactions other than specific training if any.



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